



BACK TO BASICS JULY 23, 2019

introductions



Name

Organization

I'm hoping to learn



The Challenge

You and your team mate just won a \$10 million lottery.

There's just one catch...

The \$10 million must be used to eliminate poverty in one neighborhood in three years.





What's at Stake:

Should your team be successful, an additional \$100 million will be granted to scale your success across the country.





The Rules

You and your team mate cannot spend the money directly.

The money must be invested in other organizations to solve the crisis.





The Rules

50 organizations totaling \$20 million in requests are seeking your investment.



what's the return?

20 min.



Create an investment strategy for your \$10 million.

Your Assignment:

- Determine your investment priorities. "Investing in has the strongest likelihood to solve poverty in this neighborhood."
- What types of organizations are you seeking to invest in?
- ✓ How can organizations seek your investment?
- What criteria will you use to determine the best organizations to invest in?









The most critical responsibility of a funder.





- See if programs really make a difference in the lives of people.
- Help programs improve services.
- Indicates the effectiveness of the organization.
- Demonstrates Impact.



program evaluation cycle

- Who is the program serving?
- What need/issue is the program addressing?
- How will the program serve participants & address the need?

Define goals and success markers

- What are the program's SMART goals?
- What are the desired outcomes for participants?
- What are the targets and indicators of success?

Analyze Results
 Reporting
 Program improvement plan

• Data collection
• Evaluation plan



A description of how the program theoretically works to achieve benefits for participants.

It is the "If-Then" sequence of changes that the program intends to set in motion through its' inputs, activities and outputs.



INPUTS



ACTIVITIES



OUTPUTS





Resources dedicated to or consumed by the program.

e.g.

- money
- staff and staff time
- volunteers and volunteer time
- facilities
- equipment and supplies

Constraints

- Laws
- Regulations
- Funders' requirements

What the program does with its inputs to fulfill

e.g.

its mission.

- feed and shelter homeless families
- provide job training
- educate the public about signs of child abuse
- counsel pregnant women
- create mentoring relationships for youth

The direct products of program activities.

<u>e.g.</u>

- # classes taught
- # counseling sessions conducted
- # educational materials distributed
- # hours of service delivered
- # participants served

Benefits for participants during and after program activities.

e.g.

- new knowledge
- Increased skills
- changed attitudes or values
- modified behavior
- improved condition
- Altered status



program logic model

Inputs

MSW Program Manager RN Instructor

Funding Infant Care Curriculum 10 volunteers

Activities	Outputs	Short-term	Intermediate	Long-Term
Program provides parenting classes on prenatal through infant nutrition, development, safety and care taking delivered in	250 pregnant teens attend program.72 parenting classes provided.	Teens are knowledgeable of prenatal nutrition and health guidelines.	Teens follow proper nutrition and health guidelines. Teens deliver healthy babies.	Babies achieve appropriate 12 month milestones for physical, motor, verbal and social development.
high schools twice a week for one hour to teen mothers from 3 months to one year after delivery of child.		Teens are knowledgeable of proper care, feeding and social interaction with infants.	Teens provide proper care, feeding, and social interaction to their babies.	





RECRUITING AND TRAINING STAFF AND VOLUNTEERS

INPUT

NUMBER OF TUTORING SESSIONS

OUTPUT

STUDENT IMPROVES ONE GRADE LEVEL

OUTCOME

FINANCIAL LITERACY CLASS

ACTIVITY



IF employment counseling for women trying to become financially self-sufficient includes job interviewing skills...

Output





THEN the women will give more effective job interviews.

Short-term





IF they give better interviews, THEN they are more likely to find jobs.

Intermediate





IF they find jobs, THEN they are more likely to be financially self-sufficient.

Long-term







practice

20 min. (%)



Outcomes Bingo







So, what did you learn?

